



# INTRODUCING DIABETES DIRECT CONNECT

**Real-Time Data + GPA Care Coaches = Improved Diabetic Health**

GPA is proud to announce our new cellular glucometer program, Diabetes Direct Connect. This innovative new program is built to improve members' quality of life—and each employer's bottom line.

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## Exclusive Program Features

- Personal Certified Diabetes Educators
- Access to and use of pharmacy and medical claims to ensure appropriate care standards
- Coordination with other HealthWatch service areas, customer service and PBMs to get members the answers they need to better manage their diabetes care



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## CONVENIENCE IS CALLING

Our state-of-the-art glucometer plugs directly into participants' cellphones, which makes testing their blood sugar convenient and simple. Plus, diabetic testing supplies are refilled automatically and sent directly to their home – at no cost to the participant!

## **SUPPORT EVERY SECOND**

With real-time access to blood sugar readings and direct messaging capabilities, our certified Diabetes Care Coaches are able to quickly recognize negative trends and assist members in reaching their blood sugar goals. Participants never have to write down their readings and can print testing reports for their treating provider.

## **PROACTIVE APPROACH TO SAVINGS**

Identifying and closing gaps in a member's diabetes treatment plan, Diabetes Direct Connect helps prevent costly complications associated with uncontrolled diabetes. Offering diabetic testing supplies drives participant engagement while eliminating waste – we ship supplies based on actual usage. Using HealthWatch's full reporting suite, we will deliver insights and performance metrics.

**With Diabetes Direct Connect, give members the opportunity to control their diabetes instead of their diabetes controlling them.**

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Contact Kate Lawson today to learn more.

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